

**STAFF**



# BASKETBALL OPERATIONS



## GEOFF PETRIE

### President, Basketball Operations

A two-time NBA Executive of the Year award winner, Geoff Petrie has been the key figure behind the success of the Sacramento Kings over the past 19 years.

Under Petrie's direction, the Kings have qualified for the NBA Playoffs in eight of the past 14 campaigns and nine of the past 17 years overall, while winning Pacific Division titles in 2001-02 and 2002-03 and advancing to the 2002 Western Conference Finals. Between 2000-01 and 2004-05, Sacramento joined San Antonio and Dallas as the only teams in the league to register 50-plus wins in each of those years.

When Petrie was named The Sporting News NBA Executive of the Year following the 1998-99 campaign, he became the first person to win both the league's executive and rookie annual awards. Petrie shared the 1971 NBA Rookie of the Year award with Boston's Dave Cowens. Following the 2000-01 season, Petrie was named The Sporting News Executive of the Year for a second time.

Petrie oversees all aspects of the Kings' basketball operations department, including the coaching and scouting staffs, team negotiations and player acquisitions. He also serves as the main basketball liaison between the Kings, the NBA and the league's 29 other teams.

Petrie's eye for talent has been more than proven. Selecting Isaiah Thomas as the last pick in the 2011 NBA Draft was yet another example of his solid basketball acumen. Thomas had a banner rookie season, earning Second Team All-Rookie honors. Petrie is forever trying to find ways to strengthen the Kings, evidenced by his moves over the last 19 years. His re-working of the Kings' roster has come via all avenues of player acquisition. Petrie's first-round draft choices have included current Kings Thomas Robinson (2012, #5), Jimmer Fredette (2011, #10), DeMarcus Cousins (2010, #5), Tyreke Evans (2009, #4), Jason Thompson (2008, #12), and Francisco Garcia (2005, #23) as well as former Kings players Omri Casspi (2009, #23), Spencer Hawes (2007, #10), Quincy Douby (2006, #19), Kevin Martin (2004, #26), Gerald Wallace (2001, #25), Hedo Turkoglu (2000, #16), Jason Williams (1998, #7), Tariq Abdul-Wahad (1997, #11), Peja Stojakovic (1996, #14), Corliss Williamson (1995, #13), and Brian Grant (1994, #8). Meanwhile, his second-round draft selections also have proven to be productive, including Lawrence Funderburke (1994, #51), Michael Smith (1994, #35), Anthony Johnson (1997 #40 overall) and Jerome James (1998, #36 overall) each of whom played at least six NBA seasons.

Petrie also has consummated well over 30 player trades since 1994, highlighted by the 1998 deal, which landed All-Star forward Chris Webber. Additionally, former Kings Mike Bibby, Doug Christie and Brad Miller were also acquired through trades. Of the Kings' current roster, James Johnson, John Salmons and Marcus Thornton arrived in Sacramento via trade.

Petrie has had an enormous amount of success in acquiring players through free agency with the likes of former Kings Vlade Divac, Jon Barry, Vernon Maxwell, Scot Pollard, Jim Jackson, Shareef Abdur-Rahim and Ron Artest as well as current Kings' players Chuck Hayes, John Salmons (first stint with the Kings) and Travis Outlaw. Not only has he exhibited keen skills in bringing in talented players via the draft and free agent signings, Petrie also has achieved success in keeping key players for the future, evidenced by extending or re-signing the contracts of current Kings' players Thornton and Garcia as well as former impact players who went on to make invaluable contributions to the team's success such as Webber and Bibby.

Petrie was the first-ever selection of the Portland Trail Blazers in the 1970 NBA Draft (#8 overall), prior to the club's inaugural NBA campaign. In his first season as a professional, he posted Portland team highs in scoring (24.8 ppg), field goals made (784) and attempted (1,770), free throws made (463) and attempted (600) and assists (4.8 apg).



**DID YOU KNOW ... Geoff Petrie is the first person in NBA history to win both *The Sporting News* Executive of the Year (1998-99 and 2000-01) and NBA Rookie of the Year (1970-71) awards.**

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Petrie's scoring average remains the highest ever by a Portland rookie, while his single-season point total (2,031 pts.) made him one of just eight players in NBA history to surpass the 2,000-point plateau in his rookie campaign. Oscar Robertson and Michael Jordan were the only other guards to achieve the feat (also Wilt Chamberlain, Walt Bellamy, Rick Barry, Elvin Hayes and Kareem Abdul-Jabbar).

Petrie was a two-time All-Star (1971, 1974) and winner of the NBA's 1973 One-on-One tournament, defeating the likes of Gail Goodrich and Bob McAdoo. He still holds Portland single-game records for most field goals attempted (37) and most free throws made (18). He currently ranks sixth on the Trail Blazers' all-time career list in points (9,732), fifth in assists (2,057) and third and fifth, respectively, in field goals attempted (8,719) and made (3,970). A knee injury suffered in his sixth NBA season (1975-76) ended his professional playing career in which he registered averages of 21.8 points, 2.8 rebounds and 4.6 assists per game. His Trail Blazers jersey (#45) was retired by Portland in 1981.

Following his retirement, Petrie worked in private business and beginning in 1984-85 in various roles within the Trail Blazers' front office, culminated by a four-year tenure as the team's senior vice president of operations. He was instrumental in the building of a Portland team that qualified for the 1990 and 1992 NBA Finals, which included the likes of Clyde Drexler, Buck Williams, Jerome Kersey and Terry Porter.

A 1970 graduate of Princeton University, Petrie earned consecutive All-East and All-Ivy League honors following each of his final two collegiate seasons under legendary Tigers head coach and former Kings' Assistant Coach Pete Carril. The team captain as a senior, Petrie ranks seventh on the school's all-time scoring list (1,321 pts.) and fourth among career scoring average leaders (19.9 ppg).

Petrie and his wife, Anne-Marie, reside in Loomis. He has three children, son, Mike and twin daughters, Anne-Marie and Susanne and three grandsons, Preston, Griffin, and Palmer. Petrie enjoys working out, playing golf and tennis and playing guitar in his spare time.



## **WAYNE COOPER**

### **Vice President and General Manager, Basketball Operations**

Wayne Cooper is entering his 35th year in the NBA and his 19th with the Sacramento Kings organization. He was promoted to his current position in December 2009 after holding the vice president title since July 1996. He worked two seasons as the club's director of basketball services/assistant coach upon coming to Sacramento in July of 1994 following two campaigns in the Portland Trail Blazers' front office.

Cooper helps oversee the day-to-day operation of the Kings' basketball operations department under the direct guidance of President, Basketball Operations Geoff Petrie. In addition to scouting collegiate, professional and international talent, he is in charge of preseason scheduling and overseeing the club's collegiate player database.

Cooper enjoyed a 14-year playing career in the NBA after being selected by the Golden State Warriors in the second round (#40 overall) of the 1978 NBA Draft. During his professional playing career, Cooper served stints in Golden State (1978-80), Utah (1980-81), Dallas (1981-82), Portland (1982-84 and 1989-92) and Denver (1984-89), posting career averages of 7.9 points, 6.2 rebounds and 1.56 blocks per game.

Cooper played collegiately at the University of New Orleans (1974-78) under Head Coach Butch Van Breda Kolff, earning 1978 Sun Belt Conference Player of the Year honors after averaging 18.1 points and a conference-high 12.7 rebounds during his senior campaign. He finished his career as the No. 2 shot blocker (183) and third-leading rebounder (920) in school history. He was inducted into the UNO Hall of Fame in 1988 and the Louisiana Association of Basketball Coaches Hall of Fame in 1992. Cooper was listed among Sports Illustrated's Top 101 Most Influential Minorities in Sports in 2003 and 2004.

He and his wife, Denise, live in Granite Bay and have three daughters, Lauren, Andrea and Courtney.



## **MIKE PETRIE**

### **Assistant Vice President, Basketball Operations**

Mike Petrie enters his 13th season with the Kings and his second season as the assistant vice president of basketball operations. He was the Kings regional scout for four seasons after working the previous three seasons as the Kings' video scout. Prior to being the video scout, Petrie spent three seasons as the Kings' assistant video coordinator.

The 36-year-old native of Lake Oswego, Oregon, assists President Geoff Petrie and Vice President/GM Wayne Cooper in the day-to-day operation of the Kings basketball operations department. He continues to scout all college and NBA approved games and tournaments related to the team's ongoing and future draft preparations. Petrie also assists with scheduling the team's pre-draft workouts, forming the Kings summer league team, preseason scheduling,

and roster evaluation.

Petrie graduated with a speech communications degree from Oregon State University in 2000. He and his wife, Traci, reside in Roseville with their sons, Preston and Griffin.

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## KEITH SMART

### Head Coach

Keith Smart is entering his second year as head coach of the Sacramento Kings. Sacramento recorded a 20-39 (.339) mark last season in 59 games with Smart at the helm. He became the Kings' 24th head coach on January 5, 2012 after Paul Westphal was relieved of his coach duties.

Smart joined the Kings as an assistant coach prior to the 2011-12 season after spending the previous season as head coach of the Golden State Warriors where he led his team to a 10-game improvement from the previous campaign with a 36-46 (.439) record and third-place finish in the Pacific Division. He brings over 24 years of professional basketball experience as either a coach or player. Prior to his appointment as head coach, Smart served seven seasons as an assistant coach for the Warriors, giving him the longest tenure of any assistant coach in Golden State history.

Smart, 48, originally joined the Warriors prior to the 2003-04 campaign after spending the previous three seasons as an assistant coach for the Cleveland Cavaliers. He was named the Cavaliers interim head coach in the middle of the 2002-03 season upon taking over for John Lucas. At the time, he was second-youngest head coach in the NBA. Before joining the Cavaliers, Smart spent three seasons as the head coach of the CBA's Fort Wayne Fury, compiling a record of 85-83 (.506) and guiding the team to its first back-to-back winning seasons in franchise history in 1997-98 and 1998-99. In his first campaign as a head coach at any level in 1997-98, he guided the Fury to a franchise-record 31-win season and a trip to the playoffs. The club made the playoffs again in 1998-99, despite having a single-season franchise record nine players signed to NBA contracts. He was awarded the American Conference Coach of the Month Award five times during his tenure with Fort Wayne and had a CBA-high 21 players signed to NBA contracts.

During his professional basketball playing career, Smart spent six seasons in the CBA, two seasons in France and one in Venezuela. He also played briefly with the San Antonio Spurs during the 1988-89 season.

Smart was originally drafted by the Warriors in the second round (41st overall) of the 1988 NBA Draft out of Indiana University. He is widely remembered for his Final Four heroics in 1987, in which he was named the Most Outstanding Player of the Final Four after leading Indiana to a National Championship with his game-winning shot versus Syracuse in the title game.

Smart, his wife, Carol, and sons André and Jared reside in the Bay Area.

### KEITH SMART NBA HEAD COACHING CAREER

Season	Team	Regular Season			Playoffs			Postseason Results
		W	L	Pct.	W	L	Pct.	
2002-03	Cleveland	9	31	.225	---	---	---	
2010-11	Golden State	36	46	.439	---	---	---	
2011-12	Sacramento	20	39	.339	---	---	---	
Totals		65	116	.359				



# BASKETBALL OPERATIONS



## **JIM EYEN** **Assistant Coach**

Entering his fourth season with the Kings as an assistant coach is Jim Eyen. A 22-year veteran NBA assistant coach, Eyen spent six seasons as an assistant coach for the Los Angeles Clippers before coming to Sacramento. With 31 years of coaching experience under his belt, Eyen originally began his NBA career with the Clippers in 1988 when he served as an assistant coach under then head coach Don Casey. The following season, he moved to the Lakers, assisting Pat Riley and was retained when Mike Dunleavy was named Lakers' head coach in 1990. After three seasons with the Lakers, Eyen followed Dunleavy to Milwaukee, where he remained through 1996.

In 1997, Eyen again joined Dunleavy, only this time in Portland, where he worked as an assistant through the 2000-01 campaign. When Dunleavy was named head coach of the Clippers prior to the 2003-04 season, he again asked Eyen to join him as the team's lead assistant.

Eyen also served as acting head coach on April 12, 2005, guiding the Clippers to a 94-85 victory over the Utah Jazz at STAPLES Center while Dunleavy was away from the team for personal reasons.

Eyen began his coaching career as an assistant coach at Santa Barbara City College in 1979 where he helped lead the Vaqueros to the state tournament three consecutive years. In 1982, Eyen was named head coach of Dos Pueblos High School in Goleta, Calif., and led his team to the 1984 CIF playoffs as well as coaching the county all-star team. Prior to joining the Clippers' bench in 1988, Eyen served as an assistant for his alma mater, the University of California at Santa Barbara for four seasons, helping the Gauchos earn their first-ever trip to the NCAA Tournament.

Eyen's basketball interests also extend internationally. He has served as a consultant to clubs in the Netherlands, Germany and Japan, where in 1996 he worked with the Japanese National Team.

Eyen received a bachelor's degree in Communications Studies from UCSB in 1979, where he also played basketball. He earned a master's degree in Education from Azusa Pacific University in 1984.

Eyen and his wife, Britt, have two children, Joe and Lena, and a dog, Willy aka Bob.



## **ALEX ENGLISH** **Assistant Coach**

On January 13, 2012, Alex English joined the Kings staff as an assistant coach.

A member of the Basketball Hall-of-Fame and the NBA's 13th all-time leading scorer (25,613 points), English arrives in Sacramento after spending seven seasons as an assistant coach and director of player development with the Toronto Raptors (2004-11). Prior to his stint north of the border, English served in a similar capacity with the Philadelphia 76ers (2003-04) and Atlanta Hawks (2002-03). He began his professional basketball management career in 2001-02 as the head coach of the NBA Development League's North Charleston (S.C.) Lowgaters, where he guided his team to a 36-20 record and a berth in the finals of the first NBDL Championship.

The 6-foot-7, 190-pound English was an eight-time NBA All-Star and selected to the all-league second team three times (1982, 1983 and 1986), as well as presented with the league's J. Walter Kennedy Citizenship Award for his dedication to community service in 1988. English averaged 21.5 points, 5.5 rebounds and 3.6 assists per game in 1,193 regular season games, shooting an impressive .507 from the field and .832 from the foul line. He appeared in 68 postseason contests, averaging 24.4 points and 5.5 rebounds per contest. A second-round selection by the Milwaukee Bucks in 1976 (23rd overall), English played two seasons in Milwaukee (1976-78), two with the Indiana Pacers (1978-80), and 11 in Denver (1980-90) before finishing his career in 1990-91 with the Dallas Mavericks. He was elected to the Hall of Fame in his first year of eligibility in 1997.

English was dealt by Indiana to the Nuggets on February 1, 1980 and would go on to become the Nuggets' career leader in scoring (21,645) and assists (3,679) as a teammate of the Kings' current Director of Player Development Fat Lever. In 10 of his 11 seasons in Denver, he averaged better than 21 points, and in eight of those seasons scored more than 25 per contest. He led the Nuggets to nine straight playoff appearances from 1982-90, including a berth in the 1985 Western Conference Finals, and averaged 24.4 points during 10 playoff seasons. On March 2, 1993, English was honored by the Nuggets with the retirement of his uniform No. 2.

**DID YOU KNOW ... Alex English has dabbled in acting. His debut came in the 1987 motion picture *Amazing Grace and Chuck*, playing a fictitious Boston Celtics star. He has also had roles in the 1989 television series *Midnight Caller* and played the head coach of the Cleveland Cavaliers in *Eddie* (1996). His last role was as "The Premiere" 1997's *The Definite Maybe*.**

# BASKETBALL OPERATIONS



## **BOBBY JACKSON** **Assistant Coach**

Bobby Jackson begins his second season as an assistant coach after serving as the team's regional scout/player development. Jackson spent the 2009-10 season as the team's first-ever Ambassador after concluding his 12-year NBA career by announcing his retirement on October 23, 2009. As the team's regional scout/player development, Jackson was responsible for assisting President of Basketball Operations Geoff Petrie in the Kings' scouting department, handling player evaluations and preparing for the NBA Draft.

As the team Ambassador, Jackson represented the Kings throughout the Sacramento region, engaging with fans, promoting the team and making frequent appearances in the community to support the organization's initiatives.

Jackson played six of his 12 NBA seasons with the Kings, averaging 10.6 ppg (.440 FG%, .356 3pt%, .810 FT%), 3.2 rpg, and 2.2 apg in 365 games with Sacramento. Drafted by the Seattle Sonics (now Oklahoma City) with the 23rd overall pick in the 1997 NBA Draft and then traded to Denver on the night of the Draft, Jackson played for six teams in his NBA career: Denver, (1997-98), Minnesota (1998-99 - 1999-00), Sacramento (2000-01 - 2004-05, 2008-09), Memphis (2005-06), New Orleans (2006-07 - 2007-08), and Houston (2007-08). When he retired, Jackson ranked fifth in three-pointers made (381) and sixth in attempted (1,070) in Kings franchise history. He also ranked 10th in steals (356) in the Sacramento era.

Jackson averaged 9.7 ppg (.417 FG%, .354 3pt%, .793 FT%), 3.1 rpg, and 2.6 apg in 755 career games. In eight of his 12 seasons, Jackson played in the NBA Playoffs and averaged 9.2 points (.405 FG%, .270 3pt%, .807 FT%), 2.8 rpg, and 2.1 apg in 58 contests.

His best season came in 2002-03 when he earned the NBA Sixth Man of the Year Award after averaging a career-best 15.2 ppg (.464 FG%, .379 3pt%, .846 FT%), 3.7 rpg, and 3.1 apg in 59 games. He became just the second point guard in league history to win the award, joining Orlando's Darrell Armstrong (1999). Jackson tallied a career-best 31 points versus the Clippers on Nov. 29, 2002.

Jackson remains one of the most beloved players in Sacramento-era history for his efforts both on and off the court. He established the Bobby Jackson Foundation in February 2004, a community-based organization created in honor of his mother, Sarah, who passed away in January 2002 after a lengthy battle with breast cancer. Additionally, he serves as the local spokesman for the Sacramento affiliate Susan G. Komen Breast Cancer Foundation in memory of his mother.

Jackson and his wife, Dona, are the proud parents of Breann (18), Kendrick (16), Skyy (12), and Sarah (9), and Sebella (3).



## **CLIFFORD RAY** **Assistant Coach**

After spending last season as a special consultant for the Kings, Clifford Ray enters his first season as a Kings assistant coach. Prior to joining the Kings, Ray served as an assistant coach for the Boston Celtics, Orlando Magic, New Jersey Nets, Golden State Warriors, Cleveland Cavaliers, and Dallas Mavericks. He was with the Celtics for four seasons (2006-07 - 2009-10).

Ray began his coaching career with the Dallas Mavericks in 1987. He spent six seasons with the Mavericks in a part-time role, specifically working with centers and forwards. Ray moved to Fort Wayne and Grand Rapids of the CBA, becoming the head coach for Fort Wayne in the 1993-94 season. In 1995-96, he served as an assistant coach with the New Jersey Nets. He was a special consultant for the Orlando Magic during the 1999-2000 season and then served as an assistant coach for the Golden State Warriors for two seasons (2000-01 and 2001-02). Prior to joining the Warriors, Ray served as the top assistant to former Warriors teammate Rick Barry with the Florida Sea Dragons and New Jersey Shorecats in the United States Basketball League (USBL). In the 2002-03 campaign, Ray was a member of the Cleveland Cavaliers coaching staff.

Originally selected in the third round of the 1971 NBA Draft by Chicago, Ray appeared in 784 regular season games during his 10-year professional career with the Bulls and Warriors, averaging 7.4 ppg, 8.9 rpg, 2.2 apg, and 25.4 mpg. His name can be found throughout the Golden State record books, ranking among the Warriors' all-time leaders in offensive rebounds (2nd, 1,372), defensive rebounds (2nd, 2,938), field goal percentage (5th, .537), blocked shots (6th, 465) and total rebounds (9th, 4,310). Named to the 1971-72 NBA All-Rookie Team, Ray was traded to Golden State for Nate Thurmond prior to the 1974-75 season. He helped the Warriors to capturing the 1975 NBA title.

Ray played at the University of Oklahoma, where he was a First Team All-Big Eight performer and led the conference in rebounding. He is a native of Union, S.C., and has a son, Everett.

**DID YOU KNOW ... Bobby Jackson has a twitter account: <https://twitter.com/TheBobbyJackson>.**

# BASKETBALL OPERATIONS



## SHAREEF ABDUR-RAHIM

### Assistant General Manager

Shareef Abdur-Rahim begins his third season as assistant general manager for the Kings after spending the previous two seasons as an assistant coach. Abdur-Rahim, who retired after a 12-year NBA career as a player due to a recurring knee injury, extensively worked with frontcourt players as an assistant coach. His responsibilities include assisting in scouting, player evaluations and development.

Selected by the Vancouver Grizzlies (now Memphis) as an undergraduate out of California with the third overall pick of the 1996 NBA Draft, Abdur-Rahim's NBA career has spanned 12 seasons with four different teams (Vancouver 1996-97 to 2000-01, Atlanta 2001-02 to 2003-04, Portland 2003-04 to 2004-05 and Sacramento 2005-06 to 2007-08), amassing career averages of 18.1 points (.452 FG%, .297 3FG%, .810 FT%), 7.5 rebounds and 2.5 assists per game in 830 contests. He averaged 20 or more points and seven or more rebounds in five consecutive seasons. Abdur-Rahim was a member of the gold-medal winning United States Olympic team in 2000 while still with the Vancouver Grizzlies. He also was selected to the Eastern Conference NBA All-Star Team in 2002.

On December 28, 2002, Abdur-Rahim became the sixth-youngest player in NBA history to reach the 10,000-point plateau at age 26, trailing only Kobe Bryant, Bob McAdoo, Shaquille O'Neal, Michael Jordan and Kareem Abdul-Jabbar with that distinction. He scored a career-high 50 points versus Detroit on November 23, 2001, becoming the first Hawks player to hit that mark since Dominique Wilkins poured in 52 points in 1991.

Abdur-Rahim has a long-standing history of community service involvement. He was named by *The Sporting News* as the NBA's Number 1 Good Guy for 2004 after funding the Reef House in Atlanta through his Atlanta-based Future Foundation with the purpose of assisting at risk and underprivileged youth.

Abdur-Rahim and his wife, Delicia, live with their 10-year-old son, Jabri Shareef, and eight-year-old daughter, Samiyah.



## JERRY REYNOLDS

### Director, Player Personnel

In his 27th season with the Kings organization, Jerry Reynolds serves as the club's director, player personnel. He was named to the position in July of 1994 after serving two seasons as the team's general manager. Reynolds is responsible for keeping abreast of both the professional and collegiate talent pools available to the Kings, while also helping to oversee the club's scouting efforts.

Reynolds, who wears many hats within the organization, retired from his post as general manager of the WNBA's Sacramento Monarchs following the 2003 season. In his six seasons as the club's general manager, the Monarchs qualified for the league playoffs four times. Reynolds was a member of the USA Basketball Women's Senior National Team Committee for the 2001-04 quadrennium, where he helped select the coaching staff and players of the Olympic gold medal-winning USA Senior National Teams.

Reynolds is also a member of the Kings Broadcast Network talent team, working as a color analyst for all the club's televised contests.

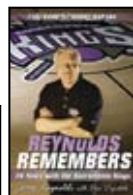
A native of French Lick, Indiana (where he is often referred to as the second most popular local, first being NBA Hall of Famer Larry Bird), Reynolds has a unique understanding of the interaction among players, coaches and the front office due in part to his experience gained through his varied roles with the Kings organization. He originally joined the club in 1985 as an assistant coach responsible for advance pro and college scouting.

On two occasions Reynolds served as the Kings' head coach following midseason changes. In 1987, he was named, on an interim basis, to replace former Head Coach Phil Johnson. The following year he took over for Bill Russell with 24 games remaining and stayed on as the club's head coach for the next two seasons. All told, Reynolds served as head coach of the Kings for a portion of four seasons (1987-1990). He also served as the director of player personnel for two seasons (1990-92) before accepting the role as the club's general manager (5/92-12/93).

An extremely popular figure with both the Sacramento community and the national media, Reynolds is an often-requested favorite on the public speaking circuit. A graduate of Oakland City University (Indiana) in 1966, he received his master's degree in physical education from Indiana State University in 1970.

Reynolds and his wife, Dodie, reside in Roseville and have a daughter, Danielle, a graduate of Santa Monica College and son, Jay, a 1992 graduate of Sacramento State University.

**DID YOU KNOW ... Jerry Reynolds and Don Drysdale, who covered the Kings from 1985 to 1994 for the Sacramento Union, collaborated to write *Reynolds Remembers*, a 192-page book that covers the Kings through the eyes of Reynolds.**



# BASKETBALL OPERATIONS



## **SCOTTY STIRLING** **Director, Scouting**

A veteran of the professional basketball ranks for more than three decades, Scotty Stirling brings a wealth of NBA knowledge and professional sports expertise to the Kings' basketball operations staff.

Having worked in the Kings organization for the past 26 years, Stirling is in his 24th season as the club's director of scouting. In his current role, Stirling is responsible for coordinating the club's collegiate scouting efforts.

Prior to joining the Kings, Stirling served as vice president and general manager of the New York Knicks from January 1986 through May 1987. For three seasons (1982-85) he held the position of vice president of operations with the NBA where he supervised referees, administered rule implementation, supervised game scheduling and headed the league's collegiate scouting service.

From 1976 through 1982, Stirling was the assistant to the president of the Golden State Warriors, responsible for the club's day-to-day operation and player personnel decisions. He also was the general manager of the Oakland Oaks of the American Basketball Association when the team won the 1968 ABA title.

Stirling's pro sports experience includes five seasons with the Oakland Raiders of the National Football League, first as the club's assistant general manager, then as the general manager, working closely with current Raiders owner Al Davis. In his final year with the club, the Raiders won the AFL Championship and met Green Bay in Super Bowl II.

A graduate of the University of San Francisco, Stirling earned a master's degree from Adelphi University. Stirling resides in Newark, California, with his wife, Pam.



## **SCOTT WISSEL** **Advance Scout**

Scott Wissel is entering his second season as the Kings advance scout and his 20th year in the NBA. A native of Trenton, NJ, who grew up along the East Coast, Wissel has over 21 years of coaching and scouting experience at the professional and collegiate levels.

His duties as advance scout require him to travel throughout the country to watch the Kings' upcoming opponents and prepare a detailed scouting report on the upcoming opposition. The scouting report, along with individual and team breakdown video prepared by the Kings' video department, allow the coaching staff to formulate an overall game plan for that opponent. Wissel will also oversee the group of regional advance scouts

the Kings will utilize this season on a game-to-game basis.

During the 2010-11 season he served as a regional advance scout for the New Orleans Hornets and Cleveland Cavaliers. Wissel has also worked as advance scout for the Los Angeles Clippers (2005-2010), Memphis Grizzlies (2003-2005), Los Angeles Lakers (1994-99), and Milwaukee Bucks. From 2000-2002 Wissel assisted the Kings with their advance scouting in a regional capacity. He was an assistant coach/scout for the Detroit Pistons in 1999-2000. Scott also served as an assistant coach for the Hartford Hellcats of the Continental Basketball Association (1993-94).

On the collegiate level, Wissel was an assistant coach for the University of Connecticut (1989-93) where he completed a Master's degree in History, and Springfield College (1988-89) where he earned a B.A. in History.

A highly regarded teacher, Wissel conducts Shoot It Better Mini Camps worldwide for Basketball World. In May 2009, Wissel traveled to China to evaluate and teach young Chinese basketball players as part of the NBA/Mengniu Milk Basketball Reality Challenge, a television show which was broadcast to over 800 million Chinese citizens. In addition to China, Scott's basketball related international travels have taken him to Austria, Costa Rica, the Dominican Republic, England, France, Germany, Mexico, the Netherlands, Russia, Spain, Sweden and Switzerland. He has also conducted Shoot It Better Mini Camps in Alaska and Hawaii.



## **KEITH DRUM** **Regional Scout**

Keith Drum is in his 18th season as a regional scout for the Kings. His responsibilities include collegiate scouting and player evaluation. Additionally, Drum is part of the Kings' training camp and NBA Draft preparation staff. Prior to his tenure with the club, Drum served in a similar capacity with the Portland Trail Blazers (1989-90 - 1994-95). While in Portland, Drum worked with current Kings basketball operations staff members Geoff Petrie and Wayne Cooper.

Before joining the NBA scouting ranks, Drum worked 20 years in newspaper journalism. He spent three years as a college basketball writer for United Press International and was a staff member of the Durham Morning Herald (N.C.).

A native of Catawba County, North Carolina, Drum studied journalism and political science while attending the University of North Carolina. Drum resides in Chapel Hill, North Carolina, with his wife, Barbara.

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**ANDREA GRACIS**  
**International Scout**

Andrea Gracis enters his seventh season as the Kings international scout. His primary role is to scout and evaluate players in the European leagues. Prior to joining the Kings, Gracis worked as a consultant for Interperformances, a full-service agency specializing in the representation of professional athletes. In addition, Gracis worked as a manager and scout for Benetton Treviso, the same club in which he served as captain in the last three years of his playing career before retiring from professional basketball in 1997.

Gracis has almost two decades of playing experience in the Italian First Division, having won three Italian Championships (1987-88, 1989-90, 1996-97), three Italian Cups (1985, 1990, 1995), one European Cup (1995) and one Italian Super Cup (1997). Voted as MVP of the 1990 Playoffs, Gracis was also the best three-point and free throw shooter in the 1990-91 regular season. A 93-time Italian National team selection, Gracis won the silver medal at the 1991 European Championship, as well as the gold medal at the 1982 World Military Championship.

Gracis was born and raised in Treviso, Italy where he currently resides with his son Alessio (25) and daughter Martina (22).



**JOE NOLAN**  
**Director, Facility Operations/Team Security**

Joe Nolan begins his 13th year as director of Kings facility operations/team security. He is responsible for all security dealings with the Kings, both at home and on the road. Additionally, Nolan is responsible for the day-to-day operations of the Kings Practice Facility and gameday operations for Sleep Train Arena.

Prior to assuming his current post with the Kings' basketball operations department, Nolan spent four years as ARCO Arena's director of arena operations where his duties included overseeing the engineering, utility, changeover, janitorial and landscaping departments.

A native of Fairfield, Calif., Nolan graduated from Portland State University in 1989 with a degree in administration of justice. He was a member of PSU's 1987 NCAA Division II championship runner-up football team. Nolan resides in the Natomas area with wife Kelsey and daughters Madison and Courtney.



**DWAYNE WILSON**  
**Equipment Manager**

Dwayne Wilson enters his second season as the Kings equipment manager after serving in the same capacity for the Milwaukee Bucks for the past six seasons. With Milwaukee, Wilson also assisted the team's strength and conditioning coach with player development.

As equipment manager, Wilson is responsible for ordering and maintaining all non-medical team equipment and supplies. He makes all road trips and oversees the team's luggage, laundry, and equipment when the squad is away from Sleep Train Arena. While at home, his additional duties include supervising ballboys and team locker room attendants.

Wilson was originally hired by the Dallas Mavericks as an assistant strength and conditioning coach in 1998. He added the title of equipment manager in 1999 and served as both until the summer of 2004. He then worked with Velocity Sports Performance in Dallas for one year, an organization that specializes in helping adults attain their fitness goals, as a Sports Conditioning Specialist.

A native of Richland, Wash., Wilson is a 1988 graduate of the University of North Texas where he majored in Exercise Science.

He enjoys movies, cooking, fishing and trips to Dallas to see his parents and two sisters.



**Hakeem Sylver**  
**Manager of Player Services**



**Joe Cook**  
**Video Coordinator**



**Travess Armenta**  
**Assistant Video Coordinator**



**Miguel Lopez**  
**Assistant Equipment Manager**



**Melanie Stocking**  
**Coordinator, Basketball Operations**

# BASKETBALL OPERATIONS



## **PETE YOUNGMAN**

### **Director of Sports Medicine**

Pete Youngman is in his second season as the Kings director of sports medicine after serving as team's athletic trainer the previous 15 seasons. The Rochester, New York native spent three seasons as the club's assistant to former Head Trainer Bill Jones before accepting the head post in June of 1996.

In addition to being responsible for every aspect of the Kings training room operations, Youngman works closely with the team's professional medical staff in the monitoring of a player's physical condition as well as the diagnosing and treatment of injuries. He also is responsible for coordinating all team charter flights and ground transportation.

Youngman joined the Kings after spending the previous nine years with the Boston Red Sox professional baseball organization at all levels of their minor league system.

Youngman graduated from Ithaca College in 1986. He is certified by the National Athletic Trainers Association, a certified performance enhancement specialist as well as a corrective exercise specialist by the National Academy of Sports medicine.

He enjoys running in his spare time and has completed 20 marathons.



## **MANNY ROMERO**

### **Head Athletic Trainer**

Manny Romero begins his second season as the head athletic trainer and his 10th overall with the team. He served as the Kings assistant athletic trainer/performance enhancement specialist the previous five seasons.

His main responsibility is to assist Director of Sports Medicine Pete Youngman in all areas, including injury management, injury prevention, injury rehabilitation and emergency procedures on the court as well as serving as liaison between the doctors, team and players.

Prior to joining the Kings, Romero worked seven seasons as a part of the Los Angeles Lakers training staff. During his time with the Lakers, he also worked at a high school outreach program through three different hospitals (Daniel Freeman, Orthopedic and USC). The program provided athletic trainers and the use of facilities to local high schools that were not provided such advancements. Romero was also the head athletic trainer for the ABA's LA Stars. During the summer of 2002, he served as trainer for the World Championship Yugoslavian national team.

Romero earned a bachelor's degree from Loyola Marymount University and a master's degree from the California University of Pennsylvania. He is a certified performance enhancement specialist from the National Academy of Sports Medicine (NASM) and has mentored under Alex McKechnie, a world-renown physiotherapist from Vancouver B.C. known for his philosophies in core stability.

Romero, his wife Vanessa, sons Diego and Mateo and daughter Mia Isabella reside in Roseville.



## **DANIEL SHAPIRO**

### **Strength and Conditioning Coach**

Daniel Shapiro begins his eighth season as the Kings strength and conditioning coach. He is responsible for designing and implementing the club's year-round strength and conditioning programs, while working closely with the training staff and doctors in monitoring player nutritional needs and injury rehabilitation.

Shapiro spent two seasons at the University of Dayton as the head strength and conditioning coach for the men's and women's basketball teams before signing on with the Kings. His previous work experience includes a seven-year association with the Seattle Sonics as the assistant strength and conditioning coach under Dwight Daub. During his stay with the Sonics, Shapiro doubled his duties with the organization and worked as the head strength and conditioning coach for the Seattle Storm of the WNBA.

Shapiro is co-founder of the NBSCA (National Basketball Strength and Conditioning Association), established in 2008 and served as its inaugural president from 2009 to 2011. In May 2010, Shapiro was awarded the 2010 NBSCA Strength and Conditioning Coach of the Year.

A native of Newcastle, Washington, Shapiro earned a bachelor's degree in exercise science and master's degree in physical education, both from Seattle Pacific University. He has his CSCS (Certified Strength & Conditioning Specialist) from the National Strength and Conditioning Association and is a Certified Performance Enhancement Specialist from the National Academy of Sports Medicine (NASM). Shapiro enjoys working out and ran and completed his first marathon in summer 2009 in Seattle.

# BASKETBALL OPERATIONS



## LAFAYETTE "FAT" LEVER

### Director of Player Development

Lafayette Lever enters his sixth season with the Kings as director of player development after years of being involved with NBA-based programs such as NBA Cares and Legends of Basketball.

As the team's player development director, Lever is responsible for helping younger players with the transition from college to the NBA. As part of his duties, Lever helps coordinate with NBA representatives of the Rookie Transition Program (RTP) in which a team's draft selections travel to New York to help acclimate them to the League. Lever also works on the Kings broadcast team.

An 11-year NBA veteran, Lever, who was originally selected by the Portland Trail Blazers in the first round of the 1982 NBA Draft (11th overall) out of Arizona State, was considered one of the league's best point guards in the late 80's while playing for the Denver Nuggets.

Lever played two years for the Trail Blazers before being traded to Denver prior to the beginning of the 1984-85 season. He enjoyed a six-year career with the Nuggets in which he finished as the franchise's leader in all-time steals and second in career assists. Lever's best year, statistically, occurred during the 1988-89 campaign when he averaged 19.8 points, 9.3 rebounds and 7.9 assists per game for Denver.

Lever's last three NBA seasons were spent playing for the Dallas Mavericks (1990-92 and 1993-94). He amassed career averages of 13.9 points, 6.0 rebounds, 6.2 assists and 2.22 steals per game in 752 outings. Lever is one of only three players in NBA history to record 15-plus points, rebounds and assists in a single playoff game (the others being Jason Kidd and Wilt Chamberlain). He played in two NBA All-Star Games (1988 and 1990) and was selected to the All-NBA Second Team in 1987 and All-Defensive Second Team in 1988.



## SHELI GOTTLIEB

### Director, Basketball Operations

Sheli Gottlieb begins her 13th season as the Kings director, basketball operations after working the previous five years as the executive assistant to Geoff Petrie (Kings President, Basketball Operations).

Gottlieb oversees the basketball department's daily operations and is the point person when the team is traveling. Gottlieb is the NBA contact for all notifications of contract signings and compliance of league deadlines and regulations. In addition, she administers the players' insurance.

Gottlieb has worked most of her professional career in sports, beginning in 1991 as a finance assistant with the Oakland Athletics. She graduated with an organizational communications degree from Sacramento State University in 1990. Gottlieb and her husband, Brett, reside in Roseville with her son, Hayden and daughters Reagen and Gemma.



## TIFFANY VALDEZ

### Assistant Director, Basketball Operations

Tiffany Valdez enters her 12th season with the Kings, and third as the assistant director of basketball operations after working the previous seven seasons as the team's executive coordinator of basketball operations. Valdez started as a Kings media relations intern prior to the 2000-01 season before spending two seasons as a guest information specialist.

Valdez is responsible for organizing and maintaining the Kings' informational database for draft-related players and free agents. Valdez's responsibilities also include the day-to-day activities of the Kings' scouting department, including securing credentials and making travel arrangements as well as organizing workouts for draft-related camps.

In addition, Valdez also handles the obligations and requests of Kings Head Coach Keith Smart and the coaching staff, as well as assisting Director, Basketball Operations, Sheli Gottlieb, in the basketball department's daily operations.

A 2000 graduate of Chico State, Valdez and her husband, Paul, reside in Roseville with their son, Andrés, daughter, Isla, and her step-daughters Alex and Ashley.



## STEVE SCHMIDT

### Director, Systems Maintenance, Development & Research of Basketball Operations

Steve Schmidt enters his 13th season as the director of systems maintenance, development and research of basketball operations. He is responsible for overseeing operational and technology issues at the Kings Practice Facility.

Prior to joining the Kings' basketball operations department, Schmidt spent 10 seasons as a member of the Kings' management team. As the club's vice president of finance, he oversaw all financial and accounting operations, while also managing the company's computer network system. His previous work experience includes time spent as an audit manager with Ernst & Young, an international public accounting firm.

Schmidt and his wife, Merrie, live in Granite Bay. They have three children, John, Gretchen and Danny and two grandchildren, Madeleine and Everett.

# BASKETBALL OPERATIONS



## **TROY HANSON**

### **Vice President of Media Relations/Basketball Operations**

Troy Hanson is serving his 21st season in the Kings' basketball operations department. He was promoted to vice president, media relations prior to the 2003-04 season after working since 1998 as the director, media relations. He began with the Kings organization in 1992 as assistant director of media relations.

The Kings media relations department maintains day-to-day contact with the local, national and international media, arranging interviews and producing some of the club's publications. The department also coordinates all player and coach appearances. Hanson's primary day-to-day responsibilities include working with co-owners Joe and Gavin Maloof on various media and entertainment projects.

Prior to joining the Kings, Hanson worked as the sports information director at San Francisco State University (1990-92) and as a media relations intern at the Pacific-10 Conference (1989).

The Rockford, Illinois native earned a communications degree from the University of Arizona (1988), where he worked as a student assistant in the sports information and track and field offices. Hanson and his wife, Annette, reside in Rocklin with their 13-year-old son, Nicholas.



## **DARRIN MAY**

### **Executive Director of Media Relations/Basketball Operations**

Darrin May enters his 13th season in Kings basketball operations department and his 10th as executive director, media relations/basketball operations. He served as the department's assistant director his first three years. In his role as a liaison between the media, players and team, he is responsible for assisting Kings Vice President, Media Relations Troy Hanson in all phases of the department, which includes maintaining daily contact with the local, national and international media, arranging interviews and acting as the team's primary point-person to the media at both Kings' games and practices at home and on the road.

May spent 10 years in the Atlanta Hawks media relations department in a similar capacity prior to joining the Kings.

A 1989 graduate from Sacramento State University with a bachelor's degree in communications, May, a Santa Rosa native, gained valuable experience as an intern in the Kings public relations department during his senior year. He also worked in the Sacramento State sports information department for one year.



## **DARRYL ARATA**

### **Director, Basketball Information**

This is the 13th season for Darryl Arata and his first as director, basketball information. Arata is responsible for the writing of gamenotes and several publications, including the Kings media guide and preseason and season review guides.

Prior to joining the Kings, Arata worked one season as the University of Hawaii's Assistant Sports Information Director for men's basketball. Arata spent three seasons with the Chicago Bulls from 1996-97 to 1998-99 in the media services and ticket service departments. Before graduating with a bachelor's degree in public relations from the University of Hawaii in 1995, Arata worked in the university's sports information department for three years.



## **DEVIN BLANKENSHIP**

### **Director, Media Relations**

Entering his 14th season with the Kings' media relations department, Devin Blankenship is in his first year as director of media relations. Responsible for providing support to the vice president and executive director of media relations, Blankenship also provides graphic work for the basketball operations department.

A 1999 cum laude graduate of Sacramento State and a Sacramento native, Blankenship recently published his first novel, *Sherman's Eagle*, a work of fiction. Blankenship and his wife, Lori, reside in the River Park area of Sacramento with their son Jackson and daughter Aly.

# MANAGEMENT TEAM



## **MATINA KOLOKOTRONIS**

### **President, Business Operations**

A long-time Sacramento resident and community leader, Matina Kolokotronis is in her third season as President of Business Operations with the Sacramento Kings, bringing a strong background in sports and government law, community affairs and contract negotiations.

The only female in the NBA to hold the title of President of Business Operations, Kolokotronis has more than 16 years of experience with the organization. She was named to her current role on March 23, 2010, and oversees all aspects of Business Operations for the team including ticket sales, marketing and communications, premium seating, finance, arena operations, merchandise, corporate partnerships, broadcasting and human resources.

Prior to being named President of Business Operations, Kolokotronis served as legal consultant for the Kings business and basketball operations teams, negotiating player and staff contracts.

At the start of the 2009-10 season, she assumed a pivotal role in the Kings business operations, directing community outreach and ticket sales strategies, including premium sales and corporate partnerships. She created the "Kings 100," a group of community leaders who served as boosters and community ambassadors for the Kings.

Kolokotronis has also served as senior strategic advisor to the Maloof family, and for six years she served as director of the Sacramento Kings Foundation, overseeing strategic development and fundraising activities.

Before she became an independent consultant, Kolokotronis was an associate with Miller, Owen and Trost and practiced contract and sports law. Her clients included the Kings and various NBA players. She was also previously an associate with Carpenter, Snodgrass and Associates and practiced in legislative representation for businesses, governmental agencies and individuals.

Kolokotronis has taught Sports Law at McGeorge Law School at the University of the Pacific and is very active in the Greek Church. She is a graduate of Loyola University and received her law degree from McGeorge Law School, University of the Pacific.



## **JOHN RINEHART**

### **Executive Vice President, Business Operations**

John Rinehart enters his 13th season with Maloof Sports & Entertainment and second as Executive Vice President, Business Operations. Prior to taking on his current role, Rinehart served as Senior Vice President of Business Operations for the past five years and Vice President of Finance for previous five. In his role, Rinehart oversees all financial accounting and business operations of the Kings and Sleep Train Arena. His responsibilities include strategic planning, contract negotiation, player contract compliance and analysis (NBA Tax and Escrow system), financial analysis, financial reporting, budgeting, financing administration, arena programming and services, legal affairs, insurance and tax requirements. Additionally, Rinehart is responsible for the

company's retail sales, human resources, information systems, purchasing, ticket services and box office and relationship marketing departments.

Prior to joining the Kings, Rinehart spent two years as the Director of Finance for Anaheim Sports, Inc., where he oversaw the finance and accounting functions of the Anaheim Angels (MLB), Anaheim Mighty Ducks (NHL) and Edison International Field of Anaheim. He also spent two seasons as manager of financial reporting for the San Francisco Giants (MLB). Prior to beginning his career in professional sports, Rinehart spent five years with the public accounting firm Price Waterhouse Coopers LLP in San Francisco.

Rinehart graduated with a bachelor's degree in accounting from Villanova University in 1991. He and his two daughters Kaitlyn (10) and Megan (7) reside in the Land Park area of downtown Sacramento.

# MANAGEMENT TEAM



## **CRAIG AMAZEEN**

### **Senior Vice President, Broadcasting, New Media and Brand Development**

Promoted to senior vice president of broadcasting and brand development in July of 2011, Craig Amazeen oversees the creative development, execution and projection of the Kings brand via television, new media, radio and game entertainment.

Since his arrival in 2002, Kings Broadcasting has earned nine Emmy Awards, including the 2005 and 2011 Emmys for Outstanding Live Broadcast.

Prior to joining MS&E, Amazeen was director of broadcasting for the Arizona Cardinals (NFL) where he oversaw all radio and television properties including two Emmy nominated team shows. His resume also includes a four-year stint as broadcast manager with the Phoenix Coyotes (NHL).

A native of Marlboro, Massachusetts, he graduated from Gettysburg College with a degree in broadcast communications. Craig resides in Natomas with his wife, Kimberly, and golden retriever, Fenway.



## **JEFF DAVID**

### **Senior Vice President of Sales and Marketing**

Jeff David has spent nearly two decades within the professional sports business. With experience from four professional sports leagues, he enters his second season as the senior vice president of sales and marketing for the Sacramento Kings with oversight of all traditional revenue generating areas of the NBA franchise; including Ticket Sales/Service, Sponsorship Sales/Service, Suites Sales/Service and Marketing/Advertising.

David came to the Kings from the National Basketball Association, where he was an executive within the Global Marketing Partnerships group. In this capacity, he was responsible for new business development on a global scale. Prior to the NBA league office, David spent four seasons as the Kings vice president of corporate partnerships. He was responsible for new business growth and directing the business development team, which included managing the strategic planning and implementation of all corporate partner-related marketing efforts, business plans and co-branded promotional activities within the Sacramento marketplace.

Before his stint in professional basketball, David worked at Major League Soccer's team level overseeing marketing operations. He served on the league's marketing committee during the explosion of new soccer-specific stadiums, development of the Jersey Sponsorship initiative, and the "Designated Player" rule, which paved the way for several world class soccer stars to play within the US based league.

David came to MLS after a decade marketing lifestyle sports properties including those in the Surf/Skate/Snow industry and professional beach volleyball.

A native of Los Angeles, David received his bachelor's degree from Loyola Marymount University and MBA from Pepperdine University.



## **PHIL HORN**

### **Vice President, Ticket Sales & Service**

Phil Horn begins his third season as the vice president of ticket sales & service. His responsibilities include new and renewal sales, strategy and direction of all premium and non-premium account and service executives for full season and partial season ticket packages as well as guidance for group ticket sales and the BOLD ticket associate training program.

Prior to joining MS&E, Horn was the Portland Trail Blazers' director of group ticket sales for four years, handling new and renewal sales of group ticket packages.

The Lincoln City, Ore., native earned a bachelor's degree in sports administration from the University of Redlands. Horn and his wife, Danae, reside in Sacramento with their two Terrier dogs, Abbey and Emma.



## **STEPHEN LEOPOLD**

### **Vice President, Ticket Sales**

Stephen Leopold begins his third season as the vice president of ticket sales. His responsibilities include working on the planning, development, and coordination of Kings ticket programs including group packages & theme nights, partial plans, and season tickets. Working closely with the marketing and operations staff, Leopold and his team strive to enhance the experience and value provided to all fans attending each game. In addition to ticket sales strategy and direction, Leopold is also committed to developing and growing the best ticket sales staff in the NBA.

Prior to joining Maloof Sports & Entertainment, Leopold served six years as the executive vice president for the American Hockey League's Albany River Rats.

Leopold graduated from the State University of New York at Cortland with a degree in sports management and a minor in economics and computer applications. The native of Walkill, New York, currently resides in Sacramento.

# MANAGEMENT TEAM



**JEFF RISLEY**

**Vice President, Box Office and Ticket Operations**

Entering his 13th season with Maloof Sports & Entertainment, Risley is responsible for coordinating and overseeing all ticket operations for the Kings and all other non-basketball arena events in his role as vice president of box office and ticket operations.

Having been in the sports ticket services business for over 24 years, Risley served as the ticket manager for the Los Angeles Clippers for five years before signing on with MS&E. Prior to that, he was the assistant ticket manager for the San Diego Chargers (NFL) for two seasons and was the ticket manager for the San Diego Sockers (professional indoor soccer) for five years.

Risley, a San Diego native, earned a bachelor's of science degree in marketing from Humboldt State University. He resides in El Dorado Hills with his wife, Kari, daughters, Jordan (17), Josie Frances (15), Ally (14), Lilly (10) and the family dog "Choncho" (5).



**DONNA RUIZ**

**Vice President, Human Resources**

Entering her 13th season leading the Maloof Sports & Entertainment's human resources team, Donna Ruiz's chief responsibility is to ensure that all human resources related strategic objectives are met. Her daily duties include overseeing leadership development, recruiting, employee relations, performance consulting, safety, compensation and benefits administration, legal compliance and training. For the past three seasons Ruiz has also overseen Event Service Operations which includes Guest Services, Parking, and Security.

Ruiz has more than 25 years of human resource management experience and is certified as a senior professional in human resources with the Society for Human Resource Management (SPHR).

A graduate of Sacramento State University with a bachelor's degree in organizational communications, Ruiz and her husband, Tom, have two grown children, Marianne and Michael.



**KYLE EICHMAN**

**Senior Director, Marketing**

Kyle Eichman enters his fifth season with Maloof Sports & Entertainment as senior director of marketing. His responsibilities include marketing, promotions, customer relationship marketing programs, analytics and research for the Kings and Sleep Train Arena.

Eichman has over 15 years of experience in positions ranging from finance and accounting to operations and marketing, working for such companies as Pinnacle Entertainment, Harrah's Entertainment, Mirage Resorts and the Venetian Resort Hotel Casino. He most recently served as corporate director of strategic marketing for Pinnacle Entertainment, Inc.

A graduate of Colorado State University, Eichman and his wife, Monica, have two daughters, Taylor (15) and Hunter (13).



**SUSAN LAUDI**

**Senior Director, Event Services**

Susan Laudi begins her second season as senior director of event services after having worked the previous six years as the director of guest services and 10 years as the director of event services. Having worked in the organization for 22 years, Laudi is responsible for overseeing Security, Parking and Event Services staff for all Sleep Train Arena events. Laudi is also responsible for customer service training for event staff.

Laudi received her bachelor's degree in liberal arts from Sacramento State University. She resides in Carmichael. She has four children, Brandi, Zac, Hannah and Eli.

# MANAGEMENT TEAM



## **CASEY CATLETT** **Director, Creative Services**

Casey Catlett enters his eighth season with Maloof Sports & Entertainment and his second season as director of creative services. Catlett oversees branding and creative strategy for MS&E and manages the Creative department.

Prior to working at MS&E, Catlett worked as the account coordinator with Moroch, Leo Burnett USA on the Northern California McDonald's account from 2000-2003.

The Lemoore, Calif., native graduated with a bachelor of arts degree in digital media and organizational behavior.

He resides in Natomas with his wife, Tausha, and son, Mason.



## **CHRIS CLARK** **Director, Public Relations**

Clark enters his 12th season with the Kings organization and second as Director of Public Relations after serving as the team's media relations coordinator since 2003. In his current role, he supports President Matina Kolokotronis by overseeing all business communications and acts as company spokesman for corporate activities. Clark also functions as a contact person for local and national media at Kings games and practices. In addition to working for the Kings, he interned for the Seattle Sonics in 2001.

A Sacramento native, Clark graduated cum laude from the University of Washington in 2000 with a degree in journalism.



## **ALMA GODINES** **Director, Broadcast Operations**

Alma Godines enters her first season as the director of broadcast operations for Maloof Sports & Entertainment after serving as the manager of broadcast operations the previous seven seasons. Her responsibilities include overseeing and managing the daily broadcast operations for cable and radio as well as implementing the broadcast aspects of all corporate sales and partner contracts.

Prior to joining Maloof Sports & Entertainment in October 2004, Godines worked six years as the assistant traffic manager at KXTV News 10 in Sacramento. She managed the content and commercial elements and scheduled and formatted television shows on the national (ABC) and local level.

Godines resides in Lincoln with her husband, Alfonso, and their three sons, Roy Anthony, Elias, and Alfonso Jr.



## **IVETTE GONZALEZ** **Director, Community Relations**

Ivette Gonzalez begins her fifth season as the director of community relations and ninth season overall in the community relations department at Maloof Sports & Entertainment. She is responsible for the organization's community relations outreach and service projects.

Gonzalez began her career at MS&E in 2004 as Community Service/Public Relations Assistant and was promoted in 2005 to Community Service Coordinator and in 2007 to Community Service Programs Manager. Gonzalez' responsibilities include managing all external community service events and programs, managing the employee volunteer program, serving as the player liaison between business operations and basketball

operations, managing the Kings Women's Organization and serving as the organization's Spanish-language spokesperson.

Prior to joining Maloof Sports & Entertainment, Gonzalez spent two years in public relations and marketing for FOXSports.com in Los Angeles.

Gonzalez received her bachelor's degree in communication studies and Spanish from Loyola Marymount University.

**DID YOU KNOW ... All collateral printed by Maloof Sports & Entertainment is FSC labeled, meaning it comes from forests that are managed to meet the social, economic and ecological needs of present and future generations.**

# MANAGEMENT TEAM



## **GERRI GUZMAN**

### **Director, Finance**

Gerri Guzman begins her second season as director of finance and 13th season overall in the finance department at Maloof Sports & Entertainment. She is responsible for financial reporting, budgeting, and forecasting for the Kings and the arena. Additionally, Guzman assists all departments with financial analysis while maintaining the annual operating plan.

Throughout her tenure at Maloof Sports & Entertainment, she has served in several roles including Accounting Manager, Senior Accountant, and Arena Accountant. Prior to joining Maloof Sports & Entertainment, Guzman spent two years as a staff accountant for a private agriculture firm in the Monterey County.

Guzman graduated with a bachelor's degree in accounting from Golden Gate University. She resides in Sacramento with her daughter.



## **ROBERT KINGSTON**

### **Director, Season Ticket Services**

Robert Kingston begins his first season as Director of Season Ticket Services. Previously, Kingston spent seven years in a variety of positions within the season ticket service department for the Kings. Kingston is responsible for providing Kings Season Ticket Holders with the highest level of customer service and value possible. From exclusive events to unique benefits, Kingston continually looks for new opportunities to better serve Kings Season Ticket Holders.

Kingston graduated from University of California Davis with a bachelor of science in Psychology. He resides in Sacramento with his wife, Jillian and their two dogs, Sydney and Sadie.



## **NANCY MAHONEY**

### **Director, Human Resources**

Nancy Mahoney enters her 13th season with Maloof Sports & Entertainment and third as the Director of Human Resources. She is responsible for team member benefit programs, including health and welfare and retirement savings administration. Mahoney also provides strategic direction for recruiting, labor relations, legal compliance, and team member development.

Prior to joining the organization, Mahoney served a 20 year career with the United States Air Force specializing in Law Enforcement and Recruiting.

Mahoney holds a Bachelor's of Science in Business Management, an Associates of Science in Personnel Management and her certification as a Professional in Human

Resources from the Human Resources Certification Institute. Mahoney lives in Elk Grove and has one grown son, Daniel.



## **ANDREW NICHOLSON**

### **Director, New Media**

In his seventh season with the team, Andrew Nicholson oversees long-term strategy, content and engagement for the Sacramento Kings online/social network. As leader of the New Media Team, he is also responsible for deep integration of all facets of Kings business platforms into ongoing interactive communication with Kings fans.

Before joining Maloof Sports & Entertainment, Nicholson served a season as an intern and a part-time team member for Phoenix Suns TV and Digital, respectively.

After studying psychology and journalism at University of Arizona, the Minnesota native earned his bachelor's degree from U of A in 2005. Have a question for Andrew or your favorite team? Connect with him on Twitter: @A\_Nicholson.



## **KIRK RHINEHART**

### **Director, Arena Programming and Marketing**

Entering his 10th season as Director, Arena Programming and Marketing, Kirk Rhinehart is responsible for booking all non-basketball events and developing marketing and promotional strategies for events at Sleep Train Arena. His responsibilities also include establishing and maintaining relationships with event promoters, agents and artists, along with marketing implementation for all arena events.

Before joining Maloof Sports & Entertainment, Rhinehart spent seven seasons with the Houston Rockets, Houston Comets and Houston ThunderBears of the Arena Football League as manager of events and promotions.

A native of Virginia, Rhinehart received his bachelor's degree in business administration from the University of Kentucky where he also lettered in soccer.

# MANAGEMENT TEAM



## **BRENT SASAKI**

### **Director, Partnership Marketing**

Entering his third season with Maloof Sports & Entertainment, Brent Sasaki is responsible for directing the strategic alliances business development team, which includes managing the strategic planning and implementation of all corporate partner marketing efforts and co-branded promotional activities with the Kings.

Prior to joining MS&E, Sasaki spent three years as the Regional Marketing Manager for Glaceau Vitaminwater, coordinating all local and national partnerships in the Northern California region.

Sasaki also worked in the Partnership Marketing department at Visa USA, where he managed their Visa Signature NBA portfolio and Hollywood movie premieres and screenings. He also oversaw Visa's Berkeley Greek Theatre and their San Francisco Giants sponsorships.

A native of Marysville, Calif., Sasaki received his bachelor's degree in political science/communications from UC Davis. He and his wife, Bethany, along with their son, Leo (3), and daughter Piper (1), reside in the Land Park area of Sacramento.



## **TOM VANNUCCI**

### **Creative Director, Entertainment**

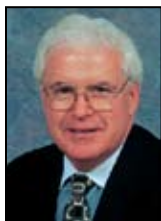
Tom Vannucci begins his third season as creative director of entertainment for Maloof Sports & Entertainment. He is responsible for overseeing all aspects of the pregame, halftime and postgame entertainment.

Vannucci's background in the entertainment industry is supported by 25 years of varied experience such as choreographing, directing, writing and subsequently creative conceptualizing at the professional level, including film, television and themed entertainment areas.

Vannucci has spearheaded events for Dubai Holdings, Paramount, Fox Broadcasting, The Walt Disney Company, Warner Bros., Twentieth Century Fox, Universal Studios, MGM, Comedy Central, Buena Vista Home Video, The Dollywood Co., Knott's Berry Farm, Princess Cruise Lines, Renaissance Entertainment and Thinkwell Design & Production to name a few. Vannucci has collaborated and or directed high profile celebrities such as Jennifer Aniston, Eric McCormick, John Landis, John Ritter, Ray Ramono, Elizabeth Taylor, Barry Manilow, Dolly Parton, Judith Light, Wayne Gretzky and Elvira.

Vannucci's directorial, conceptual and choreographic theatricality has garnered him awards for "Mystic Rhythms"—Tokyo Disney Seas, "Jesus Christ Superstar"—Performance Riverside and most recently "Jurassic Park Institute Tour" for Thinkwell Design and Production.

# TEAM PHYSICIANS/LEGAL COUNSEL



**Dr. Matt Campbell**  
Team Dentist



**Dr. Richard Marder**  
Team Physician



**Dr. Jeff Tanji**  
Team Physician



**David Price**  
Team Counsel

### **Kings Physicians**

**Not Pictured:**  
Dr. Dave Cosca,  
Dr. Kirk Lewis,  
Dr. Gina Lokna





# MALOOF SPORTS & ENTERTAINMENT TEAM MEMBERS



**Lynn Franklin**  
Senior Marketing  
Coordinator



**Scott Freshour**  
Stage Manager



**Beth Gelender**  
MS&E Account  
Executive - Seasons



**Josh Golden**  
Merchandise  
Supervisor



**Brian Graves**  
MS&E Account  
Executive - Groups



**Les Groscup**  
Senior Manager,  
Building Operations



**Charles Gunn**  
Recruiting  
Coordinator



**In Ja Halcomb**  
Executive Assistant to  
the President



**Jon Hammock**  
Season Ticket  
Account Executive



**Mike Herrera**  
Corporate Sales  
Manager



**Mindy Herrera**  
Exc. Asst. to the Exc.,  
VP, Business Ops.



**Yvonne Hidalgo**  
Receptionist



**Brian Hilton**  
Production  
Coordinator



**Ray Jensen**  
Producer Video  
Production



**Matthew Johnson**  
Corporate Ticket  
Account Executive



**Ean Jones**  
Sr. Account Executive  
Season Tickets



**Clark Jorgensen**  
Inside Sales  
Representative



**Kimberly Kelley**  
Accounts Payable  
Manager



**Mona Klotz**  
Executive Assistant to  
the Owners



**Jessica Lang**  
Premium Service  
Manager



**Analise Langford**  
Operations  
Coordinator



**Arika Lee**  
Arena Programming &  
Marketing Coordinator



**Lanaia Lewis**  
Receptionist



**Brandon Lohmann**  
Personal Account  
Executive

# MALOOF SPORTS & ENTERTAINMENT TEAM MEMBERS



**Pauline McAlpin**  
Partner Business  
Manager



**Kacie McDaniel**  
Parter Business  
Manager



**Ann Navarro**  
Admin. Asst., Ticket  
Sales & Services



**Katie Peterson**  
Community Relations  
Coordinator



**Michael Peyton**  
Personal Account  
Executive



**Steven Rose**  
Director, Production/  
TV Producer



**Jennifer Santich**  
Dance Team Manager



**Dhon Santos**  
Brand Manager



**Kevin Sherrets**  
Executive Radio Producer/  
Broadcast Manager



**Taylor Silva**  
Inside Sales  
Representative



**Todd Smith**  
Partner Business  
Manager



**Mino Solomon**  
Manager, Inside Sales



**Dan Spackman**  
Music Director



**Tracy Spiker**  
Manager, Shipping  
and Receiving



**Melanie Stocking**  
Coordinator,  
Basketball Operations



**Hakeem Sylver**  
Manager of Player  
Services



**Chimeng Tran**  
Stage Manager

# MALOOF SPORTS & ENTERTAINMENT TEAM MEMBERS



**Tiffany Valdez**  
Assistant Director,  
Basketball Operations



**Christina Vasquez**  
Ticket Services  
Manager



**Jason Wise**  
New Media  
Coordinator



**Tammy Wisterman**  
Payroll Administrator



**Anthonia Witt**  
Manager, Janitorial



**Jenny Yurko**  
Personal Account  
Executive

**Kings/Sleep Train Arena Team Members Not Pictured:** Sarah Baracco (Statistical Crew), Alex Barclay (MS&E New Business Development), Tara Barrera (Event Manager), Clayton Bush (Inside Sales Representative), Cedric Channels (Suite Sales Account Executive), Brian Chiesa (Lighting Director), Ryan Cook (Premium Sales Manager), Roger Crnkovic (Relationship Marketing Coordinator), Butch Desin (Engineer), Paul Dhallo (Audio Visual Technician), Gary Elias-Berg (Engineer), Marc Garcia (Accounts Receivables), Angela Gianulias (Premium Sales Manager), Justin Hals (Production Assistant), Eric Hopkins (Statistical Crew), Stephanie Howells (Team Store Supervisor), Don Hyde (Engineer), David Johnson (MS&E New Business Development), Julian Jones (Assistant to Owners), Grant Jostol (Inside Sales Representative), Alyssa Kehriotis (Partner Business Manager), Desi Kiriakes (Receptionist), Todd Maroldo (Mascot), Andrew Mayo (Staff Accountant), Marva Moore (Shipping & Receiving Clerk), Andrea Pappas (Relationship Marketing & Sales Campaigns Coordinator), Michael Ramos (MS&E Account Executive - Groups), Todd Randolph (Relationship Marketing Manager), Mike Riddle (Assistant Box Office Manager), Mike Rogers (Engineer), Dewey Santos (Engineer), Herbert Sayles (Engineer), Patrick Tierney (Statistical Crew), Michael Treadwell (Night Manager), Rocky Widner (Team Photographer).

# GAME NIGHT STAFF



**Gary Allen**  
Statistical Crew



**Don Bailey**  
Videographer



**Bruce Berry**  
Statistical Crew



**Steve Ehbage**  
Press Room  
Coordinator



**Del Enos**  
Statistical Crew



**Mike Guynn**  
Statistical Crew



**Bruce Hopkins**  
Statistical Crew



**Will Jetton**  
Statistical Crew



**Dave Lambros**  
Statistical Crew



**Morgan Lawson**  
Statistical Crew



**Kristin Mashhour-Azad**  
Press Room  
Assistant



**Scott Moak**  
Public Address  
Announcer



**J.R. Paquette**  
Statistical Crew



**Julie Pham**  
Press Room  
Attendant



**Alan Romeri**  
Statistical Crew



**Steve Tebbs**  
Statistical Crew



**Kim Tierney**  
Statistical Crew



**Dennis Trujillo**  
Statistical Crew

